

## CBC Mission statement

The Carrboro Bicycle Coalition's mission is to promote safe and enjoyable bicycling of all types, connect and inform current cyclists, encourage new cyclists of every age group, improve infrastructure, and influence policy in order to strengthen the bicycling community in Carrboro, North Carolina and the surrounding area.

This will be done by:

- \*Coordination with local police to ensure current policies are well known by every officer and enforced in a manner that promotes safe bicycling.
- \*Increasing awareness of safety issues and educating the public and police about these issues.
- \*Providing updates to local cyclists via our website, email postings, newsletters, and local media about cycling-related legislature and events.
- \*Encouraging increased use of cycling through education at local schools, classes via Recreation and Parks, coordination with local businesses, and through safe routes to school programs.
- \*Organizing public events that increase awareness of cycling benefits and get people on their bikes.
- \*Advocating for policy and legislation that increases funding to improve infrastructure for bicycles.
- \*Coordinating with local government officials to ensure that all transportation policies and projects provide safe and convenient access for cycling in order for it to be a viable means of transportation, recreation and exercise.