

[Persons present at the meeting](#)

[Possible road revisions for the proposed Arts and Innovation building](#)

[Completing the matrix for the Bicycle Friendly Business application](#)

[Giving a recap of where the bike pump track stands](#)

[Assigning articles for the newsletter and Article Series \(for the DTH or other paper\)](#)

[Electing officers](#)

[Budget and Thanks](#)

[Trails project](#)

[Action Items Wrap-up](#)

[Everybody](#)

[By Person](#)

Persons present at the meeting

Molly DeMarco
Ray Lovinggood
Heidi
Colleen
Phil S.
Eric Allman
Tod Andrews
Kevin Hicks
Charlie Hileman
Ian Hamilton
Benjamin August
Ginger Guidry
Janet Whitesides
Cristóbal Palmer

Possible road revisions for the proposed Arts and Innovation building

Phil presented the proposed building and several suggestions for mitigating possible traffic issues. Concerns include volume, flow of large delivery vehicles, and the possible revisions to the intersection that includes the Carrboro end of the Libba Cotten Bikeway.

Completing the matrix for the Bicycle Friendly Business application

Ginger reports the matrix is in progress. Colleen and Ginger have discussed the survey and are going to meet to discuss revisions. The survey is in Qualtrics (UNC account based via Seth).

The proposal from Heidi is that the board members be asked to complete the survey as if they were business owners and then provide feedback. Board consensus was to ask for the survey

to be revised and sent to the board by Monday the 2nd of February with a presentation of the scoring matrix by the next meeting (11th February).

Heidi will reach out to BACH about promoting the Bicycle Friendly Business idea in Chapel Hill.

Giving a recap of where the bike pump track stands

Board of Aldermen met last night and heard about two designs. Both designs included the bike pump park/track. Two members of the BoA voiced opposition to the idea. Many seemed uneducated on what a bike pump track was. Video is available on the town website and the parts of interest run from roughly 8:50pm to 9:50pm.

Discussion of a petition in support of the existing park designs, along with gathering materials spelling out the pros and cons of the bike pump track and other elements of the design.

Assigning articles for the newsletter and Article Series (for the DTH or other paper)

Ginger to write an article on biking as a way to save money as a family. **Heidi** to write an article on tourism dollars and how bike-friendliness brings them in. **Colleen** is writing an article on Carrboro's Silver Status. **Kevin** to write an article on touring with kids/teens. **Charlie** on getting law enforcement officers on bikes as a way to get them to see the streets differently. **Charlie** on the effectiveness of the video report on a traffic problem.

Proposed and/or pending reaching out to potential authors:

John Rees on cycling as recreation. **Rich** on an introduction to the Recyclery, its mission, and its history. **Jason** on whatever interests him.

Heidi proposes interviewing Kevin for our spotlight in the next newsletter.

Eric to get a word count from Mark Schultz.

February 9th (Monday) as a first draft deadline.

Electing officers

Ginger nominated by Charlie for Treasurer; Heidi seconded. Acclaimed Treasurer with unanimous consent.

Eric nominated as Chair by Charlie with Heidi seconding. Accepted by acclamation.

Colleen nominated by Heidi with Charlie seconding. Acclaimed.

Cristobal continuing as secretary (Heidi nominating, Eric seconding). Acclaimed.

Budget and Thanks

Our end-of-year mailing list donation ask was our most successful ever. Short list of folks we should think to thank in person was discussed. [Heidi sent thank yous and tax receipts to all who donated.]

Trails project

Charlie reached out to Ian (UNC student) and they discussed Google's "My Maps" which works well for navigation on trails if one is on Android. Working on iOS, which currently opens in Safari instead of the app. There is a link in an email sent out today (just before 4pm). Folks are asked to try the link and see what they think.

Action Items Wrap-up

Everybody

- Articles for newspaper and newsletter
- Filling out the BFB survey
- Watch the Carrboro BoA meeting video from last night (the 13th)
- Thank folks who gave the CBC monies.

By Person

- Heidi: reach out to BACH about BFB matrix; tourism article; contact Kevin about interview; hand off to Ginger on budget; reaching out to other potential article authors listed above
- Charlie: video as advocacy article; getting LEOs on bikes article; repeating call to group about mapping app
- Ginger: schedule hand-off with Heidi; survey updated and sent to core group by Monday 2nd of Feb; article on saving money as a family
- Colleen: article on Carrboro's silver status.
- Eric: get a word count from Mark for newspaper article series.